



Republic
of Rwanda



9-11 OCTOBER 2024

KIGALI CONVENTION CENTRE

DRAFT PROGRAMME

Programme Director: Ms. Anita Erskine

DAY 1: WED 9TH	
	Official Opening Ceremony of Biashara Afrika and Launch of the 2nd Edition of the Guided Trade Initiative
09:00	Arrival of delegates (Tea & Coffee/Networking)
10:15	Guests Seated (Arrival of Dignitaries)
11:00	Programme Directors welcome dignitaries
11:03 – 11:05	Biashara Afrika video
11:06 – 11:09	Welcome Remarks by Hon. Prudence Sebahizi, Minister of Trade and Industry, Republic of Rwanda
11:10 – 11:13	Remarks by H.E. Wamkele Mene, Secretary General, AfCFTA Secretariat
11:14 – 11:17	Remarks by Dr. Jean Kaseya, Director General, Africa CDC
11:18 – 11:21	Remarks by Hon. Salim Mvurya Mgala, EGH. Cabinet Secretary of Investment, Trade and Industry of the Republic of Kenya.
11:21-11-22	Remarks by H.E. Dr. Monique Nsazabaganwa, Deputy Chairperson, AUC
11:22 – 11:25	“Dare to Invent the Future of the AfCFTA” thematic video
11:26 – 11:29	Remarks by Hon. Russell Dlamini, Prime Minister, Kingdom of Eswatini
11:30 – 11:35	Remarks by H.E. Mahamadou Issoufou, Former President of the Republic of Niger, AfCFTA Champion
11:35	Keynote Address of H.E. President Paul Kagame, President of the Republic of Rwanda
	Lunch



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14:00 – 14:30	<p>In conversation with Mesfin Tasew Bekele, CEO, Ethiopian Airlines</p> <p>Moderated by Lerato Mbele</p>
14:30 – 15:40	<p>Plenary 1: The AfCFTA is a reality - Daring Intra - African Trade</p> <p>Moderator: Ms. Lerato Mbele</p> <p>Opening remarks: Ms. Dorothy Tembo, Deputy Executive Director, International Trade Center</p> <p>Speakers:</p> <ul style="list-style-type: none"> - Mrs. Chinwe Ezenwa, CEO, Lelook - Ms. Briggette Harrington, CEO, Igire Coffee - Ms. Fatmata Lovetta Sesay, UNDP Resident Representative, Rwanda - Dr. Edem Adzogenu, CEO, Afrochampions - Mr. Gabriel Edgal, CEO, Oakwood Green Africa - Mr. David Beer, CEO, Trademark Africa
15:40 – 15:50	MoU Signing
15:50 – 17:20	<p>Plenary 2: African champions unlocking intra - African trade</p> <p>Moderator: Ms. Eleni Giokos</p> <p>Speakers:</p> <ul style="list-style-type: none"> - Mr. Tunde Macaulay, Head of Africa Regions and Offshore, for Business and Commercial Banking, Standard Bank - Mr. Ousmane Fall, Director of Industrialization and Trade Development, AfDB - Mr. Roger Nkubito, Managing Director Rwanda & Burundi, Africa Global Logistics - Ms. Chantelle Abdul, CEO, Mojec International Limited - Mr. Adriano Lamas, Executive Administrator, OPAIA Group
17:20 – 18:50	<p>In conversation with Dr. Jean Kaseya, Director General, Africa CDC</p> <p>Moderator Ms. Eleni Giokos</p>
19:30 – 21:30	Welcome Cocktail



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DAY 2: THU 10 TH					
08:30 – 10:00	<p>Parallel Sessions</p> <table border="1" style="width: 100%; border-collapse: collapse;"> <thead> <tr> <th style="width: 50%; text-align: left;">Parallel Session 1:</th> <th style="width: 50%; text-align: left;">Parallel Session 2:</th> </tr> </thead> <tbody> <tr> <td style="vertical-align: top;">Enabling Seamless and Inclusive Cross-Border Digital Payments in Africa</td> <td style="vertical-align: top;">Accelerating Agri-Trade and development of regional value chains in unlocking trade opportunities under AfCFTA</td> </tr> </tbody> </table>	Parallel Session 1:	Parallel Session 2:	Enabling Seamless and Inclusive Cross-Border Digital Payments in Africa	Accelerating Agri-Trade and development of regional value chains in unlocking trade opportunities under AfCFTA
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Enabling Seamless and Inclusive Cross-Border Digital Payments in Africa	Accelerating Agri-Trade and development of regional value chains in unlocking trade opportunities under AfCFTA				
10:00 – 11:15	<p>Plenary 3: Solving the trade finance conundrum for increased Intra Africa Trade</p> <p>Moderator: Ms. Ramatoulaye Goudiaby</p> <p>Opening remarks: Mr. Tadesse Admasu, President and Managing Director of Trade and Development Bank, Oando</p> <p>Speakers:</p> <ul style="list-style-type: none"> - Ms. Susan Auma Mang’Eni, Principal Secretary, State Department of MSME Development, Ministry of Cooperative and MSME, Kenya - Mr. Andrew Robertson, Head Business Enablement for Business and Commercial Banking, Standard Bank - Mr. Adeleke Adeyemi, Regional CEO, East & Southern Africa, UBA - Mr. Attiogbé Vossah, Director Treasury and Interbank relations, Vista Group - Mr. Souleymane Diagne, Group Head, Trade Finance, Ecobank - Mr. David Banson, Investment Manager, Trade and Supply chain Finance, British International Investments 				
11:15 – 11:45	<p>Plenary 4: In conversation with Ms. Florizelle Liser, CEO, Corporate Council on Africa (US – Africa trade relations)</p> <p>Moderator: Mr. Jerry Adjorlolo</p>				



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12:00 – 13:30	Parallel sessions	
	Parallel Session 1:	Parallel Session 2:
	AfCFTA in support of sustainable pharmaceutical manufacturing in Africa	Catalyzing Youth and Women's Entrepreneurship in the AfCFTA through Digital Trade
13:30 – 14:30	Lunch	
14:30 – 15:15	Plenary 5: In conversation with Mr. Alhaji Bashir Adewale Adeniyi, Comptroller General, Nigeria Customs Services Moderator: Ms. Anita Erskine	
15:15 – 16:30	Plenary 6: HerAfCFTA Moderator: Ms. Lerato Mbele Opening Remarks: Dr. Amany Asfour, President, Africa Business Council Speakers: <ul style="list-style-type: none"> - Ms. Clare Henshaw, National Programmes Specialist, UNDP Nigeria - Ms. Mouna Kadiri, CEO, Club Afrique Développement, Attijariwafa Bank - Ms. Happiness Abisai Nyiti, CEO, Aja Tanzania Limited - Ms. Ige Olatokunbo, Founder of Togo Mall - Ms. Tokunbo Chiedu, CEO & Founder, Compass Global - Ms. Weyinmi Eribo, Director General, Women Chamber of Commerce, Industry, Mines & Agriculture of Nigeria 	

16:30 – 17:30	<p>Plenary 7: Promoting investments in the automotive value chains in the AfCFTA Framework</p> <p>Moderator: Mr. Dave Coffey, CEO, African Association of Automotive Manufacturers</p> <p>Speakers:</p> <ul style="list-style-type: none"> - Mr. Tarek Mosaad, Middle East & Africa Director, Hyundai Motor Company Planning Group & Business Strategy - Ms. Martina Biene, Chairperson and Managing Director, Volkswagen Group Africa - Dr. Gainmore Zanamwe, Director of Trade Facilitation and Investment Promotion, AfreximBank - Mr. Themba Khumalo, Principal Advisor, AfCFTA Secretariat 	
20:00 – 22:00	Gala Dinner	
DAY 3: FRI 11TH		
08:30 – 10:00	Parallel Sessions	
	<p>Parallel Session 1:</p> <p>African Private sector Roundtable - Closed session with the African Business councils and constituency-based business associations</p>	<p>Parallel Session 2:</p> <p>Benefits of a Mutual Recognition Agreement for Acceptance and Recognition of Conformity Assessment Results in the AfCFTA</p>
	<p>Parallel Session 3</p> <p>Women in Trade Forum for Export Ready Women-Owned Businesses</p>	



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<p>10:10 – 11:10</p>	<p>Plenary 8: Enabling African Businesses to Succeed Under AfCFTA: The Vital Role of Business Support Organizations</p> <p>Moderator: Ms. Cynthia Gnassingbe, Senior Advisor Private Sector Engagement, AfCFTA Secretariat</p> <p>Opening Remarks: Mr. Kebour Ghena, Executive Director, PACCI</p> <p>Speakers:</p> <ul style="list-style-type: none"> - Dr. Eradiri Jasper, President, All Africa Association for Small and Medium Enterprise - Ms. Aissatou Diallo, Chief, Office for Africa, International Trade Center - Ms. Treasure Maphanga, COO, AE Trade Group - Mr. Yusuf Daya, Director, AU/AfCFTA Relations and Trade Policy, Afreximbank - Mr. Stephane Ouedraogo, Managing Partner, Stallion Cap Africa
<p>11:15 – 12:45</p>	<p>Plenary 9: Leveraging Trading Companies and Strategic Partnerships for Intra-African Trade</p> <p>Opening Remarks: Dr. Paul Adalikuwu, Secretary General, MOWCA</p> <p><i>Moderator:</i> Mr. Godfrey Mutziwa, Journalist, CNBC Africa</p> <p>Speakers:</p> <ul style="list-style-type: none"> - Mr. Daniel McKorley, CEO, McDan Group - Mr. Felix Chege, CEO, Real Sources - Ms. Nevine Nakhla, CEO, El Gondy Trading Company - Ms. Babalwa Ngonyama, Global CEO, Sinayo Group - Dr. Fareed Kwesi Arthur, Coordinator, Ghana National AfCFTA Coordination Office - Mr. Rahul Mittal, Director Intra Africa Sales, Arise
<p>13:00 – 14:00</p>	<p>Lunch</p>



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<p>14:30 – 15:45</p>	<p>Plenary 10: Building a conducive investment climate under the AfCFTA</p> <p>Moderator: Ms. Johanna Leblanc, Partner, Adomi Advisory Group</p> <p>Opening Remarks: Dr. Donald Kaberuka, Chairman and Managing Partner, Southbridge</p> <p>Speakers:</p> <ul style="list-style-type: none"> - Mr. Chido Munyati, Head of Africa, World Economic Forum - Mr. Khaldoun Hajaj, Executive Director, Government Affairs, Africa & Middle East, Standard Chartered Bank. - Mr. Thato Motlanthe, Acting MTN Group Chief Sustainability & Corporate Affairs Officer - Mrs. Lerato Mataboge, Deputy Director-General of Export Development, Promotion and Outward Investments, DTIC South Africa - Dr. Mohamed Abdel Fatah, Senior Economist, General Authority for Investment and Free Zones, Egypt - Ms. Florence Benta Were, Ag. Managing Director, Kenya Investment Authority
<p>15:45 – 15:50</p> <p>15:50 – 16:15</p> <p>16:20 – 16:25</p> <p>16:25 – 16:35</p> <p>16:35 – 16:40</p>	<p>Closing Ceremony</p> <p>Programme Director: Ms. Lerato Mbele</p> <p>In conversation with H.E. Dr. Monique Nsazabaganwa, Deputy Chairperson, AUC</p> <p>MoU signing</p> <p>Wrap up by Ms. Cynthia Gnassingbe, Senior Advisor Private Sector Engagement, AfCFTA Secretariat</p> <p>Closing remarks by Hon. Prudence Sebahizi, Minister of Trade and Industry, Republic of Rwanda</p>



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